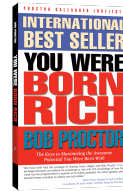


**MAGNET MIND
DEVELOPMENT***You Were
Born Rich*

BY BOB PROCTOR
CHAPTER 7
SUMMARY

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BORN RICH!

THE RISK-TAKERS

The Risk-Takers

You must realize that you have to let go of problematic issues such as “maintaining your present job,” or “keeping up your current standard of living.” You have to put the things that “could go wrong” on the defensive, and put those things which “must go right” in steady formation for the attack, as Bob states on page 131.

In creating the image of the person you want to become, remind yourself that you are a dynamic, vigorous risk-taker whose focus is on your strengths and assets, rather than your weaknesses and liabilities.

Ditch the Programming

Think about this when it comes to risk-taking. As babies and young children, we were always told to “be careful.” We were not encouraged to take risks. However, this chapter explores why it is imperative that we take risks.

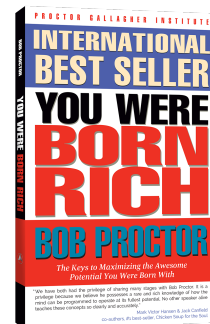
The Diving Board

Reflect back on a time when you were a child and came upon a high diving board, or something similar, into unknown waters below. The feeling of fear and embarrassment if you didn’t jump...and then how it felt to muster up the courage to do it...and finally, that sense of accomplishment once you did it.

The Terror Barrier

“Fear and growth go hand in hand. When you courageously face the thing you fear, you automatically experience the growth you have been seeking.” -Sandra Gallagher

Bob teaches on something very important: the Terror Barrier.



Simply put, the Terror Barrier is the barrier that separates our bondage from our freedom. The Terror Barrier reveals itself every time we step out of our comfort zone into an area we have never traveled before. Key points to the Terror Barrier:

- Any time you set a goal that results in you skipping a couple rungs on the ladder of success, you will run up against the Terror Barrier.
- Whenever you go to make a serious change in your life and move outside your “comfort zone,” you come up against the Terror Barrier.
- Realize, the Terror Barrier stands between you and the good that you desire.
- When you hit this imaginary barrier, you have a choice: you can step back into safety and continue to experience the same results year after year, or you can be courageous and experience the growth that you have been seeking.

“You will either step forward into GROWTH, or you will step back into SAFETY.” -Abraham Maslow

Risk-Taking vs. Irresponsibility

Becoming a risk-taker means to act courageously, and acting courageously is considerably different than acting foolishly.

What poses a risk to one person may not necessarily represent a risk to another.

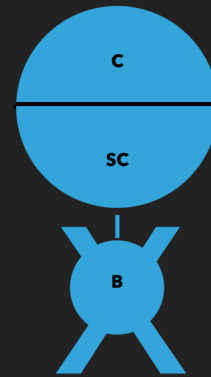
Risk-takers are knowledgeable people who study situations carefully, have confidence in their own abilities, and have a very healthy self-image.

Learn more:

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<https://magnetmind.org/ywbr-free-book>

*You are a
Mind First.*



Mind First

Bob Proctor uses a Stick Person to help people understand how the pieces of the mind work together.

C = Conscious Mind
 This is the part of the mind that has control over what thoughts you think.

S = Subconscious Mind
 This part of the mind has to accept every thought that the conscious mind chooses to accept. This is where the programs and paradigms live.

B = Body
 The body is an instrument of the mind. The body's habits and behavior are controlled by the programs stored in the subconscious mind.

