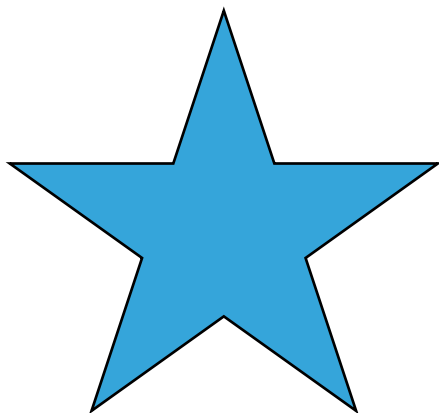


4.

SELF-IMAGE



Self-image is how you see yourself. In order to reach your goals, you need to create a self-image that matches them.

**“PEOPLE ARE NEVER ABLE TO
OUTPERFORM THEIR SELF-IMAGE.”
—JOHN MAXWELL**



Create your image

Think of your goal. What are some characteristics of a person who has achieved the goal that you want to achieve?

With your goal in mind, what are some beliefs that a person who has achieved this goal holds?

What type of attitude does a person who has achieved your goal have?

What actions does a person who has achieved your goal perform?

